



Treyvor Athletic Booster Club

Meeting Minutes September 21, 2022

Attendees: Matt Minahan, Jeremy Jorgenson, Lindsey Eblen, Trisha Schwartz, Aric Yochum, Kendal Paulson, Nicole Kalb, Cindy Chapman, Rick Nickerson, Joel Beyenhof

Call to Order:

- Matt Minahan motioned to call the meeting to order. Aric Yochum seconded.

Meeting Minutes:

- The booster Club expressed a desire to post meeting minutes to the website (once redesigned) for records transparency.

Financials:

- 2022/23 School Year Allocations to sports and programs discussed.
- Specific allocation for creation of a permanent concession stand location in the middle school commons.
- Trisha Schwartz moved for approval of the budget and recommended allocations. Jeremy Jorgenson seconded the motion.

Permanent Concession Stand:

- Construction will hopefully occur over Christmas break.
- Steel beam and doors (entry and rollup) have been ordered.
- Looking for stainless steel countertop options.
- Plumbing and electrical planning underway.

Technology:

- Matt Minahan suggested we should consolidate to the software/system used for the Booster Bash. This would consolidate data and payment options for all booster sponsored events and efforts and would likely cost around \$500. Trisha Schwartz will explore the capabilities and options.
- Website rebuild effort with Brady Coffman as vendor underway. New website, treynorboosterclub.org.
- Trisha Schwartz moved for approval of the system and website changes. Rick Nickerson seconded the motion.

Board Members:

- Recommendation: Officers to have option of a 5th non-voting year for transitional purposes.
- Recommendation: Creation of an improved documentation to make board transitions easier.
- Recommendation: Lindsey Eblen as Treasurer.
- Recommendation: secure a debit card (with \$500 spending limit) for the Vice President.
- New board members for approval: Kendal Paulsen and Kristin Kotrous
- Recommendation: Expand the board from ten to twelve members to include ten elected board members and two school representatives. In the event of any tie votes, the school representative vote will be reduced to one.
- Rick Nickerson to be added as the second school representative (in addition to existing representative Tim Navara).
- Matt Minahan moved to accept all recommendations and changes. Trisha Alba seconded the motion.

Expenditures and Purchasing Process:

- Joel Beyenhof offered suggestions for streamlining the expenditure of funds and purchasing processes. It was suggested that it is better for the school to be the primary purchaser of all goods and services for record keeping and insurance purposes. Instead of the Booster Club purchasing goods and then donating them to the school, they would instead donate the funds to the school who will make the purchases and provide receipt documentation to booster club for record keeping purposes.
- The school will look to solidify approval processes and conduct an inventory cleanup.

Golf Tournament:

- There will be no tournament this year.
- Planning for next year.

Membership:

- Suggestion: \$50 memberships.
- Suggestion: Joel Beyenhof will explore the possibility of adding the ability to sign up for membership during the school registration process.

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- Suggestion: Utilize software/system to create online process for membership signup (as well as direct donations) and automation of reminders for annual renewals.

Apparel Orders and Sales:

- Discussion of various apparel orders. Some sports run their own apparel orders while others work through the Boosters Club.
- Other schools have coordinated all apparel orders through the Activities Department (not through individual sports). Any gear received as an incentive is shared with the various coaches/sports.
- There is a desire to move to more central oversight and control.

Social Media:

- Matt Minahan and Trisha Schwartz will continue to work on messaging via Twitter and Facebook.

Bylaw Review:

- An effort is underway to modernize, clean up, and streamline the existing bylaws.
- Efforts include allocations, budgets, and structural changes to the board.
- Recommendation: create dedicated team bonding/engagement funds for each sport (i.e. dinner or treats on the way home from an away game). The Booster Club has a desire to ensure that funds are used to directly impact student athletes.

Adjournment:

- Matt Minahan motioned to adjourn the meeting. Rick Nickerson seconded the motion.
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